

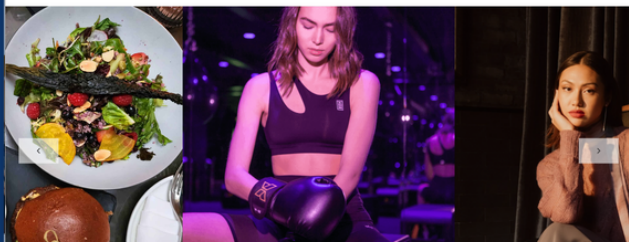
PUBLISHED BY ECOLUXLUV MARKETING & COMMUNICATIONS
DEDICATED TO PROMOTING THE WEST COAST ECO-LIFESTYLE

ECO
LUX
LIFESTYLE.
CO

2024

MEDIA KIT





PRIORITIZE YOUR WELL-BEING THIS SEASON WITH NEW SELF-CARE THERAPIES

December 6, 2022 by Giovanna Lazzaroni, Editor-in-Chief

CATEGORIES

Select Category

RECENT POSTS

- Pacific Centre Welcomes New Michael Kors Concept Store
- The Amazing Brentwood: The Summer Event Series Returns
- Be Prepared to Feast on Nuba's New Retail Offerings



ecoluxlifestyle.co

DIGITAL - WOMEN'S MID-TO-HIGH MARKET LIFESTYLE MAGAZINE

27,000+

Average Monthly Visitors

28,544+

Direct to Consumer Database

10K+

SOCIAL MEDIA FOLLOWERS 6 PLATFORMS

UP TO 1.5M

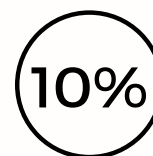
REACH PER SPONSORED & BOOSTED STORY



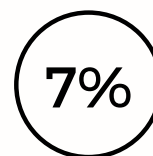
BC



Canada



USA



Int'l

WHY ECOLUXLIFESTYLE.CO?

EcoLuxLifestyle.co Digital Magazine caters to the west coast woman who is dynamic, vibrant, curious, and seeking new ways to live a better life, enrich those around her, and make positive change in her community and around the world.

Format is **AD-FREE**, easily enjoyed, shareable, linkable, and responsive on hand-held devices.

5% of sponsored content fee is invested in targeted boosts on **FB/IG**.

SERIES

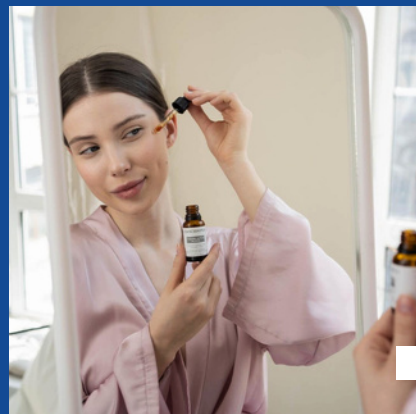
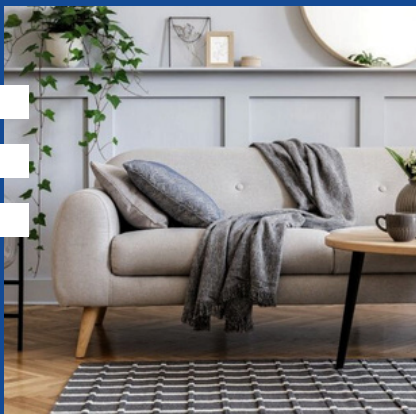
WEDNESDAY / DISRUPTIVE WOMEN IN BUSINESS

FRIDAY / IT'S WHAT'S FOR BRUNCH

CATEGORIES

- Health & Wellness
- Fashion & Accessories
- Beauty
- Dining & Beverages
- Home & Decor
- Getaways





EcoLuxLifestyle.co

Marketing Packages:

#1: BRAND LEGACY STORY (\$750)

Let's share the story of your brand from concept to where you are now with a focus on founder, short interview, beautiful images, and a 'where to' closing.

#2: 2FOR1 PROMO STORY (\$950)

Have a big event or promo upcoming? Let's create a story that hypes it and then when it is over, repurpose the story and republish as a Brand Legacy Story. Published 30-days apart for double the impact!

#3: 3-PART LEGACY SERIES (\$1,250)

- i. Brand Legacy Story
- ii. Founder Spotlight
- iii. IRL Experience (retail, events, spa, dining, etc)

Published once-a-month for 3-months, this package introduced all facets of your brand to EcoLuxLifestyle.co audience and is pushed via FB/IG (\$150 total budget) to your targeted audience.

BRAND ROUND-UP (\$250)

Let's add your brand to seasonal, special day, event, and theme round-up's. 100 words + image + 2 hyperlinks (website & Instagram).

EcoLuxlifestyle.co Packages

#1-#3 Include:

- 500-800 words
- 3 question interview
- 3 - 5 Images
- 2 hyperlinks
- 5% investment in FB/IG to audience
- 3 posts on 5 Platforms / IG, FB, Tw, Pin, LI
- IG Stories - 3 slide minimum
- Addition to Story Reposter
- Inclusion in ELL Comms weekly eBlast

Let us create share-worthy content for your marketing!

- On your Social Media platforms
- Add to your Blog & Press Sections
- Put in Portfolio for Collabs/Investment
- Include in brand Newsletters
- Create .mp4s: YouTube, IGTV, TikTok
- Add to a Press Release
- Add to Your Pitch Deck

All content is pre-paid via etransfer and must be reserved at least 2-weeks in advance.

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