



# Media Kit

FOLIOYVR.COM  
& JADE MASSIE PRESENT

# The Contour Concierge

2024

# The Contour Concierge Sponsored Series



## Meet Jade!

With over 15 years immersed in the dynamic realms of beauty and fashion, Jade has witnessed the ever-evolving trends in beauty and wellness. As a connoisseur of aesthetics and an ardent advocate for embracing one's unique style, her journey in the industry has always celebrated individuality. A people person at heart, she thrives on building connections and fostering relationships within BC's business landscape.

Let us create share-worthy content for your marketing!

- On your Social Media platforms
- Add to your Blog & Press Sections
- Put in Portfolio for Collabs/Investment
- Include in brand Newsletters
- Create .mp4s: YouTube, IG IS, TikTok
- Add to a Press Release
- Add to Your Pitch Deck

*All content is pre-paid via e-transfer and must be reserved at least 2-weeks in advance.*

## TCC Gold:

Let's share the story of your brand from concept to where you are now, founder focus, short interview, beautiful images, and 'where to buy' closing. (\$750+gst)  
Included per placement:

- 500-800 words
- 3 question interview
- 3 - 5 Images
- 2 hyperlinks
- 5% investment in FB/IG to audience
- Posts: IG (Reel), FB, Tw, Pin, LI, TT
- IG Stories - 3 slide minimum
- Addition to Story Reposter
- Inclusion in the FolioYVR.com eBlast to 35K+ professionals

## TCC Diamond:

2FOR1 PROMO STORY (\$950+gst)

Have a big event or promo upcoming? Let's create a story that hypes it and then when it is over, repurpose the story and republish as a Brand Legacy Story. Published 30-days apart for double the impact!

## TCC Platinum:

3-PART LEGACY SERIES (\$1,250+gst)

- i. Brand Legacy Story
- ii. Founder Spotlight
- iii. IRL Experience (retail, events, spa, behind-the-scenes, and more)

Published once-a-month for 3-months, this package introduces all facets of your brand to our audience and is pushed via FB/IG (\$150 total budget) to your targeted audience.

Connect with Jade Massie, The Contour Concierge:  
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