



2024

Port/Folio.YVR Podcast Series

**HOSTED BY DAWN CHUBAI
KING WILLOW MANAGEMENT**

Media Kit



Port/Folio.YVR Podcast Series

Our PODCAST PACKAGE includes:

- A 30-minute professionally hosted and edited podcast recorded on Zoom - for guest convenience and flexibility - and be available on the Port/Folio.YVR & Dawn Chubai Media YouTube channels
- An editable mp4 file of your podcast that may be repurposed as needed
- A set of 'shorts' with sub-titles for use on your social media and YouTube account
- Promotion on social media platforms by Dawn Chubai and ELL Comms
- Inclusion in ELL Comms newsletters (35K)
- Discounts of up to 20% on partner packages with ELL Comms publications.

**Be a Part of the Port/Folio.YVR
Podcast Series for \$1,500 + gst**

Meet Dawn!

Dawn Chubai is a widely recognized media expert, a longtime host on Vancouver's Breakfast Television and a National TV Home Shopping host on TSC (The Shopping Channel). In addition to her on-screen roles, she is the founder of King Willow Management Inc. which specializes in media and on-camera performance coaching. Through her Live Selling School programs, Dawn is also actively shaping the future of the live commerce industry, collaborating with both small businesses and emerging talents to navigate this evolving space. As the host of Port/Folio.YVR Podcast, Dawn will interview the people, personalities, and businesses that make the West Coast tick!

All packages are pre-paid via e-transfer and must be reserved at least 2-weeks in advance of publication dates.

Gold Package*

Port/Folio.YVR Podcast + 1 Legacy Story (8-pages) in either Folio.YVR Luxury Lifestyle Magazine or Portfolio.YVR Business & Entrepreneurs Magazine. \$2,550 + gst (15% discount)

Diamond Package*

Port/Folio.YVR Podcast + 2 Legacy Stories in Folio.YVR Luxury Lifestyle Magazine (8-pages) or Portfolio.YVR Business & Entrepreneurs Magazine (8-pages). \$3,600 (20% package discount)

Platinum Package*

Port/Folio.YVR Podcast + 2 Definitive Lead Stories in Folio.YVR Luxury Lifestyle Magazine (10-pages) and Portfolio.YVR Business & Entrepreneurs Magazine (10-pages). Package subject to approval. \$5,200 + gst (20% package discount)

*All packages listed above includes complimentary story placement on the FolioYVR.com website - an additional value of \$1,500. Friends of Folio members and affiliates may use their earned credits towards any of the abovementioned packages.

**Connect with Dawn Chubai, Host of Port/Folio.YVR
Podcast 604.220.9832 | dawn@dawnchubai.com**